



Speqta recruits Adam Jonsson as CFO

Speqta's ("SPEQT") has recruited Adam Jonsson as CFO. He is presently CFO at the iGaming company Enlabs which is listed on First North Growth Market.

Adam Jonsson joined Enlabs two years ago and before that he was a fast promoter at PwC. He has a BBA in accounting and computer information systems from Lander University in the US.

Speqta's CEO Fredrik Lindros comments:

We are very happy to have recruited the rising star Adam as CFO. He knows the online industry and has a solid experience as CFO from a company listed at First North Growth Market. We expect him to bring in new thinking and energy into our journey.

Adam Jonsson comments:

I like Speqta's clear growth strategy, focusing on both organic growth and acquisitions. Speqta offers the best performance based lead generation platforms for e-commerce and comparison sites today with a strong focus on data and AI. I share Speqta's vision to become a role model in performance-based online marketing.

Adam Jonsson assumes the position on November 16th 2020

This information is regulatory and was submitted, through the agency of the contact person below, for publication on July 10, 2020 at 11:00 CET.

FOR FURTHER INFORMATION, PLEASE CONTACT:

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About Speqta

Speqta offers the best performance-based lead generating platforms using data and AI and to grow organically as well as through acquisitions in new and existing markets. Speqta has two business areas Speqta AdTech and Speqta Content & Comparison. The company is listed on Nasdaq First North Premier Growth Market in Stockholm under the ticker "speqt". The company's Certified adviser is Västra Hamnen Corporate Finance AB, telephone number: +46 40 20 02 50, e-mail: ca@vhcorp.se

www.speqta.com